



## Bachelorment Resources

The information in the study planner is current at the time of creation may be subject to future change.

If you would prefer a part-time study plan, please adjust the below study planner; reviewing subject prerequisites to ensure you are on track for course completion.

	TRIMESTER 1	TRIMESTER 2	TRIMESTER 3
2024		BU1003:03 Principles of Economics	BU1104:03 Introduction to Management Concepts and Application
		BU1105:03 Professional and Academic Skills for Business	BU1109:03 Career Development for Business Professionals
		BU1108:03 Marketing Matters	BU1112:03 Business Law

### TRIMESTER 1

2025

**TRIMESTER 1****TRIMESTER 2****TRIMESTER 3****Major**

BX2184:03 Marketing,  
Consumerism and Sustainability

*PREREQ: BU1108 or BU1808 or BU1008  
or BU2208 or BU1908 or BU2108*

BU3101:03 Professional  
Internship (TR2, TR3, SP11)

**OR**

BU3102:03 Multidisciplinary  
Project (TR2)

**OR**

BU3103:03 Independent Project  
(TR1, TR3)

*PREREQ: 36 credit points of BU or BX  
subjects, or at the discretion of the Dean.  
All students must complete compulsory*

2026



**COURSE HANDBOOK**

[Bachelor of Business Handbook](#)

[Marketing for the Digital Age Major](#)