

Master of Business Administration

Ready today for tomorrow

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*Professional development
the MBA in an MBA format*



The MBA at JCU is a one of the best of professional development and excellence of management. One of the best aspects of this course is being able to tailor your learning to meet your own needs and pace of professional development and excellence immediately.

In a long and challenging career, you will be able to lead, inspire, and motivate others and the JCU MBA has been a great help in this regard.

I would highly recommend this program to anyone looking for professional development and learning and leadership opportunities in their field.

Pauline R.

CHIEF EXECUTIVE OFFICER, ALTHEA PROJECTS INCORPORATED
 MASTER OF BUSINESS ADMINISTRATION ALUMNI

Designed to suit your schedule

The flexibility of our classes are designed to facilitate multiple work commitments and lifestyles. The JCU MBA strives to meet your needs as much as possible through a variety of learning options including after hours and weekend intensives. You will also have the option to choose the number of subjects you enrol in each trimester. As we all know, life happens and when you need to take time out from your studies, you'll be pleased to know that you have five and a half years to complete your MBA, and can press the pause button until you're ready to recommence when the timing suits you better.

CORE SUBJECTS

- Sustainable Enterprise
- Corporate Strategy
- Innovation and Entrepreneurship
- Data Analysis and Decision Modelling or Managerial Accounting for Decision Making
- Leadership Futures
- Applied Research Project or Professional Project/Internship.





